

**FIRST REGIONAL SEMINAR
ON CRAFT DEVELOPMENT
FOR THE ENGLISH
SPEAKING CARIBBEAN**

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From this issue and as a concrete result of the
FIRST REGIONAL SEMINAR
ON CRAFT DEVELOPMENT
FOR THE ENGLISH SPEAKING CARIBBEAN,
organized by the Department of Cultural Affairs of the OAS
and the Interamerican Center for Popular Arts and Crafts
(CIDAP),
the magazine will publish articles in English
destined to the artisans of the Caribbean area.
In this way, we hope to cover,
at least partially,
the lack of bibliography in this specialized field.

From July 9 to 13 took place in Kingston, Jamaica, the First Regional Seminar on Craft Development for the English Speaking Caribbean, organized by the Department of Cultural Affairs of the OAS and the Interamerican Center for Popular Arts and Crafts (CIDAP).

The main objectives of the meeting were:

- To set up the criteria for programs dealing with training and improvement of skills of the Caribbean Craftsmen within an integral development plan.
- To increase local and export craft sales through improved design and production standards, market analysis and planning.
- To encourage a more effective coordination among regional or international agencies dealing with the craft sector in the Caribbean.

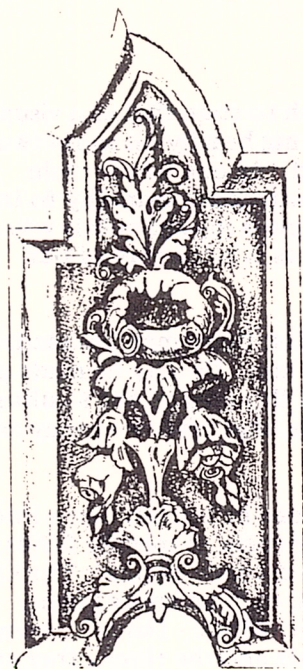
The agenda covered:

- Caribbean Art and Culture.
- International Cooperation for Caribbean Craft Development.
- Country presentations.
- Retention of Cultures.
- Individual approach.
- Designer and small business production.
- Community production.
- Mass approaches.
- Design and marketing assessments
- Working groups.

Among the speakers were Mrs. Inés Chamorro, Chief of the División of Cultural Patrimony of OAS Department of Cultural Affairs, who explained the activities of the Department of Cultural Affairs, related to crafts and Mr. Juan Martínez, Technical Director of the Interamerican Center for Popular Arts and Crafts, who presented an approach to the conception of crafts and popular art and to the activities of the Interamerican Center.

Other speakers were the representatives from the countries of the English Speaking Caribbean and Rex Neddleford, Jill Vexler, Karl Craig, Daphne Adams, Gino di Grandi, Bette Schiller, Sergio dello Strologo, Sheila Graham and Jan Hurwitch MacDonal.

The Seminar is the starting point for concrete programs related to the artesanat of the English Speaking Caribbean.



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Paper presented by Juan Martínez, Technical Director CIDAP, in the Kingston Seminar (This paper will be published in the next issue)

Handicrafts and Popular Art

July, 1984

Kingston - Jamaica